

24 January 2022

Call for proposals: Carrying out of a ‘European Green Deal Barometer’ stakeholder survey

Deadline for submissions: **31 January 2022, 17:00 CET**

Overview

IEEP is looking for a contractor to develop and carry out the second edition of a stakeholder consultation survey as part of the Think2030 platform.

About IEEP, Think2030 and the first edition of the European Green Deal Barometer

The Institute for European Environmental Policy (IEEP) is a sustainability think tank with offices in Brussels and London. As a not-for-profit research organisation with over 40 years of experience, we are committed to advancing evidence-based and impact-driven sustainability policy across the EU and the world.

Think2030 is a multi-stakeholder platform launched by IEEP in 2018. The platform brings together 100 leading sustainability experts from European think tanks, civil society, the private sector, and local authorities to identify science-based policy solutions for a more sustainable Europe. Think2030 meets every two years for a high-level conference to discuss and present the outcomes of the collaborative work, including policy briefs and reports. The 2022 conference will take place in Paris in June.

The first European Green Deal Barometer survey gathered the views of close to 300 sustainability experts from all over Europe. The 2021 report was praised by the Green Deal community and European policymakers. During the high-level launch, Diederik Samsom, Head of Cabinet to the Executive Vice-President of the European Commission Frans Timmermans, and Dr. Hans Bruyninckx, Executive Director of the European Environment Agency (EEA), shared their reactions with an audience of over 250 participants.

Project specifics and timeline

The second edition of the European Green Deal Barometer aims to consult with sustainability experts (those from the previous edition and more) to get their perspectives on the European Green Deal and its implementation. The survey is expected to launch in the beginning of March. This year, the survey should also offer a focus on the national context in France, Czechia and Sweden (with the help of IEEP’s network). The survey results should be available around the middle of April to feed into a report and recommendations on implementation of the European Green Deal. The report and recommendations will be launched during this year’s Think2030 conference, which will take place in June.

Deliverables and functionalities

In close consultation with IEEP and adhering to the look and feel of the first edition of the Barometer, the contractor will:

- Design the stakeholder survey

- Conduct engagement efforts to ensure outreach to all relevant participants (those from the last survey and more)
 - The contractor should assist in the selection and outreach to thousands of sustainability experts across Europe, making special efforts to reach sustainability experts in France, Czechia and Sweden.
- Conduct the survey analysis, including data collation, processing and reporting
- Help prepare the presentation to be given at the Think2030 conference

Requirements

- The subcontractor should have the capacity to conduct the design and delivery of such a survey to thousands of participants and provide reporting on the findings
- To be considered for this project, we ask that the contractor submit:
 - List of relevant work and clients, ideally with examples of similar projects
 - Cost estimate
 - Including all costs, insurances, taxes, fees, expenses, liabilities, obligations, risk, and other things necessary for the delivery

Contract award and negotiation

All proposals will be evaluated on presentation of all qualifications. The criteria will consider experience, creativity, cost, flexibility, familiarity with the EU policy context, and experience on communicating research.

General requirements

- All final materials will be owned by IEEP
- IEEP needs the ability to update and maintain files for future use as needed
- All artwork will be owned by IEEP – including the ability to use artwork in additional materials (be it print, web, electronic media, etc.)
- IEEP reserves the right to reject any or all bids, and to accept or further negotiate cost, terms, or conditions of any bid determined by IEEP to be in our best interests even if not the lowest bid

Submission contact

Please submit your proposal via email to ccasert@ieep.eu, with **EGD Barometer survey, second edition** at the beginning of the subject line, no later than 17:00 CET on 31 January 2022.

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