

22 September 2020

Call for proposals: Carrying out of a stakeholder survey

Deadline for submissions: **19 November 2020**

Overview

IEEP is looking for a contractor to develop and carry out a stakeholder consultation survey with as part of the Think2030 platform.

About IEEP and Think2030

The Institute for European Environmental Policy (IEEP) is a sustainability think tank with offices in Brussels and London. As a not-for-profit research organisation with over 40-years of experience, we are committed to advancing evidence-based and impact-driven sustainability policy across the EU and the world.

Think2030 is a multi-stakeholder platform launched by IEEP in 2018. The platform brings together 100 leading sustainability experts from European think tanks, civil society, the private sector and local authorities to identify science-based policy solutions for a more sustainable Europe. Think2030 meets every two years for a high-level conference to discuss and present the outcomes of the collaborative work, including policy briefs and reports. The 2020 conference will take place in Berlin on 16-17 November.

Project specifics and timeline

The Think2030 survey aims to consult with thousands of sustainability experts, to get their perspectives on the European Green Deal. The survey is expected to launch before the end of November. The survey results should be available in early January to feed into a synthesis paper produced as a follow-up to this year's Think2030 conference.

Deliverables and functionalities

In close consultation with IEEP, the contractor will:

- Design the stakeholder survey
- Conduct engagement efforts to ensure outreach to all relevant participants
 - The contractor should assist in the selection and outreach to thousands of sustainability experts across Europe
- Conduct the survey analysis, including data collation and reporting

Requirements

- The subcontractor should have the capacity to conduct the design and delivery of such a survey to thousands of participants and provide reporting on the findings
- To be considered for this project, we ask that the contractor submit via email:
 - Portfolio of relevant work and clients, ideally with examples of similar projects
 - Cost estimate
 - Including all costs, insurances, taxes, fees, expenses, liabilities, obligations, risk and other things necessary for the delivery.

Contract award and negotiation

All proposals will be evaluated on presentation of all qualifications. Cost is only one consideration of the requirements and is not the deciding element.

The criteria will consider creativity, flexibility, cost, experience, experience and familiarity with the EU policy context, and experience on communicating research.

IEEP will entertain joint/sub-contracted proposals, where appropriate proof of competence can be established. In the event that there is only one bidder on the project, IEEP reserves the right to negotiate for the services with the bidder submitting the proposal in lieu of accepting the proposal as is.

General requirements

- All final materials will be owned by IEEP
- IEEP needs the ability to update and maintain files for future use as needed.
- All artwork will be owned by IEEP – including the ability to use artwork in additional materials (be it print, web, electronic media, etc.).
- IEEP reserves the right to reject any or all bids, and to accept or further negotiate cost, terms, or conditions of any bid determined by IEEP to be in our best interests even if not the lowest bid.

Submission contact

Please submit your proposal via email to bbrzezinski@ieep.eu, with **CFP-Think2030-survey** at the beginning of the subject line (e.g. CFP-Think2030-survey: Proposal from *NAME*), no later than end-of-business on 19 November 2020.

Bartosz Brzezinski, Communication Manager
Rue Joseph II, 36-38, 1000 Brussels, Belgium

T +32 (0) 2 738 7484 | E bbrzezinski@ieep.eu

The Institute for European Environmental Policy (IEEP) is a sustainability think tank with offices in Brussels and London. As a not-for-profit research organisation with over 40 years of experience, we are committed to advancing evidence-based and impact-driven sustainability policy across the EU and the world.

