



# 2019

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annual report



Institute for  
European  
Environmental  
Policy





The Institute for European Environmental Policy (IEEP) is a sustainability think tank.

Working with stakeholders across EU institutions, international bodies, academia, civil society and industry, our team of policy professionals composed of economists, scientists and lawyers produce evidence-based research and policy insight.

Our work spans nine research areas and covers both short-term policy issues and long-term strategic studies. As a non-for-profit organisation with over 40-years of experience, we are committed to advancing impact-driven sustainability policy across the EU and the world.

For more information about IEEP, see [www.ieep.eu](http://www.ieep.eu) or follow us on Twitter @IEEP\_eu.

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# Annual report

This report covers IEEP's financial reporting period from June 2018 to June 2019.

# Foreword by the Chair of the Board

## **Between 2018 and 2019, IEEP embarked on a challenging journey of change.**

Setting up a new Brexit-proof structure, stepping up our project development initiatives, dealing with the departure of some experienced and highly appreciated staff members and trustees. And all this while continuing quality research, writing interesting reports, informing and educating policymakers and wider audiences.

I am pleased to say that we've managed – and that we've managed quite well. The staff and the director worked extremely hard. IEEP delivered an exceptional number of projects – thanks to its high-level of expertise and commitment. The Board spent many hours and meetings on strategising, guiding and supervising. I want to thank each and every one for their efforts, including my predecessor, Sir John Harman, who initiated the transition process and guided IEEP to continue doing what it needs to do “to advance the education of the public in the protection of the environment in the continent of Europe and in all forms of national and international policy”. I also want to especially thank the other British members of the Board for turning their Brexit frustration into constructive support for the new set up of IEEP.

In our last report, my predecessor rightly highlighted that IEEP has shaped the development of European environmental policy for more than 40 years. While there are changes under way for 2020



**Hans Wolters**

Chairman, IEEP

London Board & AISBL Board

internally and externally (with a new European Parliament and European Commission, a new decade for global development goals and a renewed interest towards environmental challenges) our mission remains as relevant as ever before.

### **IEEP remains committed to sustainability and ensuring the impact of sustainable policies:**

For over 40 years, we have accompanied the development of the European environmental acquis and we will continue to contribute to the next phase, in which sustainability is at the centre of the European project. We need a green deal – but not only in plans and policies, but also in their implementation, in budgets, in walking the talk. That is also why we are happy with the LIFE plus grant, which we will receive this year, and which will allow us to step up our

activities in support of making the European Green Deal happen. In the Think 2030 Conference (October 2018) we managed to bring together not only policy experts, but a range of organisations, a mix of environmental NGOs, trade unions, thought leaders, and academics. Yes, we thought about the future, but also came to the clear conclusion that that future has started and that it is time to act. IEEP will continue to contribute its expertise to what can be done to accelerate green policymaking and policy implementation. In our next bi-annual Think 2030 conference we will take stock again. And we will do that with our new pan-European network of sustainability think tanks to support evidence-based decision-making in Europe and at Member State level in the field of sustainability.

**IEEP remains committed to the European project:** 40 years ago, IEEP was an organisation with presence in a number of European countries. Then, we worked for many years primarily from London. Now, in reaction to Brexit, we moved our main office to Brussels. But we decided to keep our UK office, as our charity mandate is to advance the state of the environment in Europe, not just within the European Union and as we hope and believe that IEEP has a lot to offer to a post-Brexit Britain. We are confident that IEEP can help ensure that the EU and the UK do not drift too far apart in environmental policies and practices. We see it as our role to provide evidence-based analyses to public authorities on both sides of the Channel.

**IEEP remains committed to share, cooperate, exchange with its partners to advance our mission and agenda together.** Within this context, IEEP Strategic Advisory Council strengthened its activity and brought together a group of people who bring new insights and creative ideas to the table.

We also decided to set up a new membership structure, in this way strengthening our relationship with colleagues in other think tanks and institutes. SEI, Ecologic, TMG and IDDRI joined us in this membership scheme and we have already delivered some high-level meetings and initiatives together.

All these initiatives and activities should serve our mission to inform the public, educate policy makers, stimulate politicians to take the green challenge seriously. In Britain, in the EU, in Europe and beyond.

I want to thank our clients, and among them the European Commission, but also our partners and collaborators for their trust and support. I am sure that we will continue to cooperate to build a sustainable future, and this sooner rather than later.

On behalf of the IEEP Board,

Hans Wolters, Chair



# Foreword by the Executive Director

**I'm proud that our efforts to inform the debates around Europe's post-2020 agenda have contributed to the emergence of the European Green Deal.**

Our overarching goal for 2017-2019 was to contribute to ensuring that Europe's post-2020 agenda would bring greater environmental sustainability to the continent, in line with science, European Treaties and Europe's international commitments, including the Sustainable Development Goals and Multilateral Environmental Agreements.

In 2017, we were faced with two sobering realities: environmental sustainability was losing prominence in the European agenda and the European knowledge sector – including European sustainability think tanks – was punching below its weight. As one of those think tanks, we decided to take on this twin challenge by playing the following roles:

1. Addressing knowledge gaps: Identifying key areas where the current EU policymaking process is failing to place sufficient urgency on progress and ensuring that the evidence is ready in time to influence policymakers and the wider public.
2. Informing policymakers: Policymakers need a strong evidence-base to craft effective policies, arguments to create public support for pro-environmental reforms, including through an emphasis on broader social and economic co-benefits, communication tools regarding the urgency and the benefits of addressing environmental challenges.



**Céline Charveriat**  
Executive Director, IEEP

3. Informing the public: Scientists are the most trusted public institution. Based on science, the knowledge sector can play an educational role towards the public, clarifying the societal choices involved in environmental decision-making, including through reformulating environmental challenges as questions of inter-generational equity.
4. Brokering and convening: As a neutral player, we help bring together key decision-makers across countries, sectors, and disciplines, in order to reach new consensus on effective ways forward.

We also established two key overall priorities:

1. Change the terms of the debate on European sustainability by producing evidence-based recommendations to help inform the 2019 European Parliament elections and the formation



and programme of the new European Commission.

2. Create a new multi-stakeholder forum, Think 2030, to break silos between disciplines and key sustainability actors across Europe and to ensure that the most recent scientific developments and policy innovations would be at the heart of European post-2020 debates.

I am proud of the impact Think 2030 has managed to achieve:

- Publication of 15 policy papers on topics ranging from circular economy and sustainable consumption to just transition and environmental security
- Events in the European Parliament and Member States, including France and Sweden
- High-level policy meetings, including with the EU Commissioner for Environment and the cabinet of the First Vice-President of the European Commission, Frans Timmermans, contributing to the debates around the SDG reflection paper and the Green New Deal
- Pre-European elections analysis of the European parties' manifestos on the basis of the Think 2030 recommendations, which was widely used by the parties, NGOs, the media and the European Commission
- Media coverage in Politico, Euractiv, New York Times, Europe 1 radio and many others

Among the many different topics covered, Think 2030 identified a common thread – consumption and the urgent need to address the demand side of it. In the follow-up to the Think 2030 conference at the European Parliament, we did some further digging and our research has shown that to stay within planetary boundaries, by 2050 an average European will have to reduce by 80% the amount of natural resources they currently use for nutrition, housing, mobility and lifestyles.

As we look towards the future and the implementation of the Green Deal, I would like to thank our board and its Chair, Hans Wolters, for their vision and dedication to IEEP and its objectives. And, of course, I cannot overstate the value of our staff whose expertise and dedication ensure our reputation for credible and evidence-based policy analysis.

The people who make up IEEP strengthen our passion for better environmental policy, and we look forward to another year of working together towards a more sustainable Europe.

Céline Charveriat







# Our strategy

## Our strategy

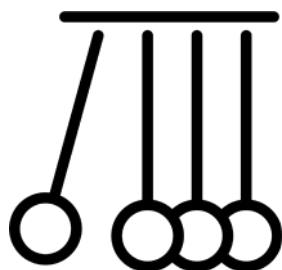
Our strategy for 2018-2019 was framed by an overarching goal to contribute to ensuring that Europe's post-2020 agenda brings greater environmental sustainability to the continent, in line with science, European Treaties and Europe's international commitments, including the Sustainable Development Goals and Multilateral Environmental Agreements.

At the same time, our aim was also to contribute to the improved understanding, stronger analysis and better policy decisions relating to the environment in Europe in 2018–19, including environmental implications in the UK after Brexit.



# Priorities and objectives

Our **two overall priorities** for 2018-2019 were to:



Change the terms of the debate on European sustainability



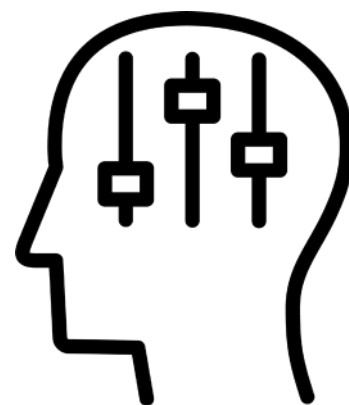
Create a new multi-stakeholder sustainability forum Think 2030

## Our programmatic objectives:

1. Better integration of the environment and sustainability into Europe's post-2020 agenda
2. Improvement in key sectoral policies
3. Aligning Europe's resources to sustainability
4. More effective governance of the EU

Our **internal strategic objectives** were to:

- Complete the partial transfer of activity, staff and assets to the IEEP AISBL in Belgium, and to enable IEEP's charitable objectives to continue in anticipation of the UK's departure from the EU.
- Grow at a sustainable rate and for greater impact
- Invest in systems for greater efficiency, effectiveness and work-life balance
- Strengthen our intellectual leadership
- Increase the visibility of our work









Our research



# Our research

With over 40-years of experience, our programmes span nine areas:



Agriculture & Land  
Management



Climate Change &  
Energy



Circular & Green  
Economy



Industrial Pollution &  
Chemicals



Water, Marine &  
Fisheries



Natural Resources &  
Waste



Biodiversity



Global Challenges &  
SDGs



Environmental  
Governance

## Sustainable Development Goals

Our cross-cutting approach across the nine thematic areas aligns with the SDGs. For more information, visit our website [www.ieep.eu](http://www.ieep.eu).

# Highlights of IEEP's impact

Thanks to the excellent work of our staff, we continued to strengthen our reputation as a trusted and independent adviser on environmental sustainability in Europe as well as globally, carrying out research, informing debates, convening diverse stakeholders across member states, and building the capacity of decision-makers and influencers regarding key legislative and evaluation processes.

During this financial year, we worked on 96 research projects for a total value of £1,832,827, with a large range of topical environmental issues and a diverse set of clients, including the European Commission, the European Parliament, civil society, local authorities, the private sector and foundations.



Our international work continued to expand beyond Europe's borders, with the engagement with international governmental organisations such as the OECD, UNEP and the G20.

Our editorial outputs included:

**68** | BLOG POSTS      **19** | REPORTS

## Programmatic goals and impact

In line with the two-year strategy approved for 2017-2019 our four programmatic objectives...

- Better integration of the environment and sustainability into Europe's post-2020 agenda
- Improvement in key sectoral policies
- Aligning Europe's resources to sustainability
- More effective governance of the EU

...achieved the following impact.

# Goal 1: Better integration of the environment and sustainability into Europe's post-2020 agenda

## Highlight: Pre-election work

In October 2018, we organised the first Think 2030 conference, bringing together more than 100 experts from civil society, private sector, local authorities and academia. The conference was a culmination of months of extensive research work by the participants, resulting in 15 high-quality papers covering a range of sustainability challenges. The conference – and its aftermath – saw high-level engagement of the European Commission (DG ENV and DG RTD) and the European Environment Agency, as well as MEPs from the European People's Party, the Greens–European Free Alliance and the Progressive Alliance of Socialists and Democrats.

Link: [Think2030.eu](https://think2030.eu)

In the lead up to May 2019's European parliamentary elections, IEEP carried out an analysis of the manifestos of European parties to assess their commitments on sustainability issues. The analysis demonstrated that while all parties showed attempts to respond to the increased citizen concerns on climate change, the proposals within their manifestos were unlikely to get Europe on a safe course to achieve climate neutrality by 2050, with most proposed actions focusing primarily on energy and transport.

Link: [IEEP Manifesto Analysis](#)



Institute for  
European  
Environmental  
Policy

**THINK  
2030**

Science-policy  
solutions for a more  
sustainable Europe





...S  
20 May 2019  
choose your future





# Goal 2: Improvement in key sectoral policies

## Highlight: Net-zero decarbonisation

Agriculture, like other land-using sectors, holds a unique position in the EU's response to climate change. It has the potential to both reduce its greenhouse gas (GHG) emissions through more efficient and effective management of land, crops and livestock, and to enhance the removals of carbon dioxide (CO<sub>2</sub>) from the atmosphere by increasing the carbon sequestered in soils, trees and other vegetation.

IEEP has been closely involved in seeking to improve the environmental focus of the CAP over successive reforms since the 1980s. In 2019, we produced a report that explores how the EU farming sector could look in a net-zero world, what roles it would play and what is needed to make the transition by mid-century.

The report is part of the Net-Zero 2050 initiative of the European Climate Foundation that aims to create a basis for discussion with stakeholders and policymakers on net-zero decarbonisation and provide thought leadership about the governance arrangements necessary to implement the Paris Agreement.

**Link:** [Net-zero agriculture in 2050: How to get there?](#)









# Goal 3: Aligning Europe's resources to sustainability

## Highlight: Work on fiscal reform

Reforming tax and subsidies to contribute to environmental objectives is key to improving Europe's sustainability. IEEP has a long track record on taxation and budgetary reform, including environmental taxes and environmentally harmful subsidies. In April 2019, we started a project on environmental taxation and budgetary reform for DG ENV. The project focuses on five environmental themes: air pollution; waste, resources and circular economy; water quality and marine litter; water stress and availability; and biodiversity and land-use management. It builds on a previous study for DG ENV, also led by IEEP, which aimed at capacity building of civil society to engage with environmental tax and subsidy reform.

The objectives of this project are to:

1. Enable civil society to engage more effectively in policy- and decision-making processes on environmental tax reform and the use of economic instruments to address environmental objectives
2. Identify implementation gaps in EU Member States with regard to EU environmental legislation and policy, identify economic instruments that could help address these gaps in a cost-effective way, and propose two economic instruments that could be introduced per MS
3. Identify and attempt to quantify/monetise certain external environmental costs that are not yet being internalised
4. Disseminate the interim and final study results through regional workshops, a final conference, final report, and practical stakeholder guidance.

## Goal 3: Select other outputs

Pathways to advocacy on agriculture R&D (France & Germany)

Aligning fiscal policy with the Circular Economy Roadmap in Finland

Beyond GDP Newsletter on inequality

Expert support to the development of a sustainable finance taxonomy for agriculture and forestry

Publication: [Study on Economic benefits of MPAs](#) (2018)

Publication: [Innovative mechanisms for financing biodiversity conservation: Policy highlights](#), in the context of the project "Innovative financing mechanisms for biodiversity in Mexico" (2019)

Publication: Blue2 study: Assistance for better policymaking on freshwater and marine environment





# Goal 4: More effective governance of the EU

## **Highlight: Development of an environmental governance assessment framework for EU Member States**

The European Commission's focus on improving the implementation of environmental legislation in Member States has led it to identify, in its first Environmental Performance Review in 2017, problems in environmental governance as a major block to improvements.

In a high profile and challenging project, IEEP led a consortium charged by the Commission with developing – and using – an environmental governance assessment framework. The final report sets out a range of criteria for assessing and comparing Member States' performance and makes recommendations for future improvement.

A key issue for the project was a lack of Member State enthusiasm for being assessed, and the need to reduce a complex and nuanced area of policy to specific, ideally measurable criteria. Following the publication, the Commission is discussing future development and use of the framework with Member States.

The report also allowed us to identify some key problems – in particular, a lack of focus by Member States on the positive benefits for environmental policy of challenge and input from civil society, leading to grudging implementation of key concepts like access to environmental justice, access to environmental information, and public participation mechanisms.

**Link:** [Development of an assessment framework on environmental governance in the EU Member States](#)

## Goal 4: Select other outputs

Development of an assessment framework for environmental governance in the EU Member States

Environmental policy risks and opportunities of different outcomes from the Brexit negotiations

Non-regression and environmental legislation in the future EU-UK relationship

Making the Circular Economy Work – Guidance for regulators

Blue 2 study: assessing the costs and benefits of EU water policy





# Our partners & members



# Think 2030

In 2018, we launched a multi-stakeholder forum – **Think 2030** – bringing together over 100 policy experts with the aim of breaking the silos between disciplines and key sustainability actors across Europe and to ensure that the most recent scientific developments and policy innovations would be at the heart of European post-2020 debates.

# THINK 2030

Science-policy  
solutions for a more  
sustainable Europe

# Think Sustainable Europe

In 2019 IEEP became a membership organisation – **Think Sustainable Europe** – with the aim of exploring and conducting joint strategies and activities at EU and Member State levels. Together with the first four members – Ecologic, IDDRI, SEI and TMG – we have already held a series of high-level meetings and identified our respective strengths in intelligence gathering, external outreach on sustainability issues and the delivery of flagship initiatives like Think 2030.



ThinkTankforSustainability

Töpfer Müller Gaßner





- Think 2030 and other partners
- Think Sustainable Europe



## Think 2030

1. A knowledge platform to develop policy-relevant recommendations and break away from thematic silos
2. A multi-stakeholder forum bringing together think tanks, businesses, local authorities and civil society
3. A partnership with a network of organisations including GLOBE EU, Ecologic Institute, IDDRI, CMCC, CEMR, SDG Watch, IUCN, DSM and Aldersgate Group

# Think 2030 partners





# Our finances

# Financial information for the year to 30 June 2019

IEEP's funds have been applied in furtherance of our objects, as detailed above.

Total gross income in the year to 30 June 2019 was € 2,136,474. Total expenditure on activities in the period was € 2,119,295.

Our funding in 2018-2019 was mainly project related. Most of our funding was acquired through open public-procurement procedures. We did not receive any core funding or donations from public or private sources in 2018-2019.

Our research was funded by the following governmental institutions and international organisations: the European Commission, Horizon 2020 programme, the European Environment Agency, the Organisation for Economic Cooperation and Development, the United Nations, the UK Department for the Environment, Food and Rural Affairs, the Environment Agency, the UK statutory countryside agencies, the environment ministry in Belgium, Environmental Tax Reform Pacific and the Dutch Ministry of the Environment and other European ministries and Environmental Agencies, charities and not-for-profit organisations.

Part of our work is sponsored by other charitable trusts and foundations, including:

- o MAVA Foundation
- o European Climate Foundation
- o Callouste Gulbenkian
- o Heinrich Boell Foundation

We also received funding from NGOs, IGOs and the private sector.

Their continued support is highly appreciated.

More details of our financial situation can be found in our statutory accounts published on [our website](#).

# Governance & Transparency



# Governance and transparency

**The Institute for European Environmental Policy works through two independent legal entities with similar objectives:**

- IEEP, AISBL, Belgium, a not-for-profit entity set up in 2017
- IEEP, London, set up in 1990 is a Company Limited by Guarantee and not having a share capital, and a registered charity, with offices in London and Brussels.

The two entities have some Board members in common.

## **Advisory Council**

IEEP also has an Advisory Council comprising of high calibre individuals. Members of this honorary assembly will provide the Board of IEEP with advice related to the strategic programmatic priorities of the institute and external accountability issues linked to transparency and independence, as well as evaluating IEEP's impact in line with its mandate.

The Council is headed by Ms Sirpa Pietikäinen, Member of the European Parliament and former Minister of the Environment of Finland, who is serving as an Honorary Chair of IEEP.



# Directors & Trustees of IEEP



**Hans Wolters**  
Chairman of IEEP  
London Board & AISBL  
Board



**Adam Gillingham**  
Member of IEEP London  
Board



**Claudia Dias Soares**  
Member of AISBL Board



**Dale Chadwick**  
Member of IEEP London  
Board & AISBL Board



**Natalia Danailov**  
Member of AISBL Board



**Sir John Harman**  
Member of IEEP London  
Board



**Tricia Henton**  
Member of IEEP London  
Board & AISBL Board

## Officers

Executive Director of the Institute: **Céline Charveriat** (from 2 June 2016)  
Company Secretary of IEEP London: **Claire Froomberg**

## Policies

We have the following policies in place:

- Sustainability and environmental policy
- Equal opportunities policy
- Anti-bribery policy
- Requirement for staff to comply with terms of confidentiality and conflict of interest
- IEEP financial systems and controls
- Code of Ethics
- Privacy policy

## Registration details

Institute for European Environmental Policy AISBL is a not-for-profit organisation registered in Belgium registration number 0678767990 and VAT number BE 0678.767.990.

The Institute for European Environmental Policy, London is a Company Limited by Guarantee and not having a share capital with Company number 2458951.

It is also a registered charity with Charity number 802956. VAT number GB 648 7001 33.

## Transparency

IEEP is registered at the EU Transparency register. Our registration number is 934329423960-72.

## Offices

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London, UK: 11 Belgrave Road, IEEP Offices, Floor 3, London SW1V 1RB



Our staff

# Our staff



**Céline Charveriat**  
Executive Director



**Ben Allen**  
Head of Agriculture and  
Land Management  
Programme



**David Baldock**  
Senior Fellow



**Faustine Bas-Defossez**  
Head of Agriculture and  
Land Management  
Programme



**Gustavo Becerra  
Jurado**  
Policy Analyst



**Mattia Bonfanti**  
Executive Assistant,  
Membership and  
Governance (from 05.19)



**Catherine Bowyer**  
Senior Policy Analyst



**Bartosz Brzezinski**  
Communication Manager  
(from 06.19)



**Allan Buckwell**  
Senior Research Fellow



**Stephanie Din**  
Operations & Finance  
Assistant



**Andrew Farmer**  
Head of Industry, Waste  
and Water Programme



**Tsvetelina Filipova**  
Senior Policy Analyst



**Claire Froomberg**  
Head of Finance,  
Operations & Company  
Secretary



**Erik Gerritsen**  
Senior Policy Analyst



**Susanna Gionfra**  
Policy Analyst



**Kaley Hart**  
Senior Fellow



**Nicola Jégat**  
Proposals and Contracts  
Coordinator



**Harvey Jones**  
Communication Manager  
(until 10/18)





**Clunie Keenleyside**  
Senior Fellow



**Marianne Kettunen**  
Head of Global  
Challenges and SDGs  
Programme



**Elisa Kollenda**  
Policy Analyst



**Jens Lindblad**  
Finance and IT Manager



**Anna Lorant**  
Senior Policy Analyst



**Anne Maréchal**  
Senior Policy Analyst



**Stephen Meredith**  
Senior Policy Analyst



**Sandra Mootosamy**  
Senior Administrator



**David Mottershead**  
Principal Policy Analyst



**Silvia Nanni**  
Senior Policy Analyst



**Martin Nesbit**  
Head of Climate and  
Environmental  
Governance Programme



**Johanna Nyman**  
Policy Analyst



**Mia Pantzar**  
Senior Policy Analyst



**Romain Pardo**  
Policy Analyst



**Daniela Russi**  
Senior Policy Analyst



**Jean-Pierre Schweitzer**  
Policy Analyst



**Thorfinn Stainforth**  
Policy Analyst



**Françoise Tran Dai**  
Chief Operating Officer



**Graham Tucker**  
Senior Fellow, Head of  
Biodiversity Programme  
(until 09/18)



**Evelyn Underwood**  
Senior Policy Analyst



**Lucia Vaculova**  
Executive Assistant  
(until 03/19)



**Hans Van Gossum**  
Head of Biodiversity  
Programme (from 05/19)



**Emma Watkins**  
Senior Policy Analyst





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