

Launch Event – Making our economies fit for the people and the planet



Date: 4 March 2025



Time: 10:00–12:00 CET, followed by a networking lunch



[Topos Parlement \(Rue d'Arlon 25, 1050 Ixelles\)](#) & Online

[Event page](#)

The **Institute for European Environmental Policy** (IEEP) and the **Green European Foundation** (GEF) are pleased to invite you as a panelist at the launch event of their political brief for a European Wellbeing Economy.

AGENDA

Time	Session	Speakers
10:00–10:10	Welcome	<ul style="list-style-type: none">• Antoine Oger – Executive Director, Institute for European Environmental Policy (IEEP)• Taube van Melkebeke / Laurent Standaert, Green European Foundation (GEF)
10:10–10:25	Presentation of the political brief	<ul style="list-style-type: none">• Emma Bergeling – Policy Analyst, Climate and Circular Economy, IEEP
10:25–11:15	Panel discussion	<ul style="list-style-type: none">• Enrico Giovannini – Professor, Università degli Studi di Roma Tor Vergata• Xiaoting Hou-Jones – Government and Policy Lead at Doughnut Economics Action Lab

		<ul style="list-style-type: none"> • Sergi Corbalan – Advisor, Greens/EFA Group • Ana Boskovic – Policy officer, Joint Research Centre, European Commission • Nadia Woodhouse – Head of EY New Economy Unit, Climate Change and Sustainability Services, EY.
11:15–11:45	Q&A with in-person and online participants	
11:45–12:00	Concluding remarks	
12:00–13:00	Networking lunch	

Project background

Mitigating the climate and environmental crises demands action from all of society. The global carbon budget for limiting global warming to well under 2 degrees of warming and close to 1,5 degrees as stated in the Paris Agreement is rapidly shrinking, and six of the planetary boundaries are transgressed. Simultaneously, geopolitical tensions and inequality between and within countries shed light on the need for a socially just transition where no one is left behind.

In the attempt to transition to a society compatible with human needs and our planet's resources, new economic approaches are emerging within different academic disciplines, civil society, and institutions. IPBES, for example, [conclude](#) that *"a key component of sustainable pathways is the evolution of global financial and economic systems to build a global sustainable economy, steering away from the current, limited paradigm of economic growth"*.

The EU has taken significant steps towards a just and green transition with the EU Green Deal, yet contradictions persist. While wellbeing is mentioned in EU documents, a comprehensive plan for prioritizing human and planetary wellbeing in decision-making is lacking. The knowledge community project for a wellbeing economy in the EU aims to address this challenge by developing ideas and political proposals to put the EU's [ambition](#) to *"work towards an integrated framework for wellbeing"* into practice.

This political brief is the result of a one-year long exchange within a [knowledge community](#) of more than 50 experts that aims to map the main challenges and provide recommendations to inspire the European institutions in the delivery of their ambition to work toward the wellbeing of its peoples. We welcome you to join us to take part of the findings, and exchange on the ideas and pathways forward.

This event is organised with the financial support of the European Parliament to the Green European Foundation.