

Invitation

Farming for pollinators: unlocking economic and ecological gains



Date: 2 April 2025



Time: 09:00–14:00 CET, followed by a networking lunch



Residence Palace ([Rue de la Loi 155, 1040 Brussels](#)) & **Online**

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[Event page](#)

While pollinators are essential for crop production, their contributions extend far beyond pollination itself. This conference will highlight the economic, environmental, and social benefits of pollinators in agricultural landscapes, offering insights into how farming practices can support both pollinators and stakeholders across the agri-food value chain.

AGENDA

Time	Session	Speakers
9:30-9:45	Policy context Introduction to the first session	Andreas Gumbert, EU Pollinators Initiative Officer, DG ENV, EU Commission Evelyn Underwood, Institute for European Environmental Policy
9:45-10:20	The economics of pollination – beyond yield increases : scientific presentations	Scientific presentations from Tom Breeze (University of Reading), Georgios Kleftodimos (Mediterranean Agronomic Institute of Montpellier)
10:20-11:00	The economics of pollination – beyond yield increases: panel discussion	Athanasios Mandis (De la Tierra, advisor to Innocent Drinks) Frank Bogovic (former MEP and apple producer) Andreas Ziermann (Lake Constance Foundation)

		Casey Woodward (Agrisound)
11:30-11:40	Introduction to the second session and presentation of speakers	Laure-Lou Tremblay, Institute for European Environmental Policy
11:45-12:20	Farming for pollinators – environmental and policy perspectives: scientific presentations	Corina Bachnofer (Agroscope, Switzerland) Andree Cappellari (University of Padua)
12:20-12:45	Farming for pollinators – environmental and policy perspectives: panel discussion	Lorenzo Cimatti (Granlatte & Granarolo) Alicia Clements (Birr Castle Bee Project) Andreas Gumbert (DG ENV, EU Commission) Luigi Remolli (Associazione Giovani Imprenditori Agricoli - AGIA)
12:45-13:00	Final conclusions	tbc
13:00-14:00	Networking Lunch	

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Safeguard is a Horizon 2020 project dedicated to halting the decline of wild pollinators. The project is coordinated by the University of Würzburg with 25 international partners. Find out more on the [Safeguard website](#).