

Empowering farmers to drive and benefit from sustainable protein diversification



Date: 18 March 2025

Time: 14:00–16:00 CET (registration and welcome coffee as of 13:30)



Location: The Arlon 80 (Rue d'Arlon 80, Brussels)

Sustainable protein diversification is increasingly gaining momentum as a pathway to reach Europe's 2040 climate targets, improve food security, mitigate environmental crises and to enable healthy and sustainable foods as the easiest option for Europeans. However, there remains a lack of consensus on vital open questions around protein diversification.

During the event we will explore answers to questions around the **potential impact** of sustainable protein diversification and relationships with sustainable farming practices, innovative breakthroughs and circularity, **barriers faced by European farmers**, and building a **competitive and sustainable European protein landscape**.

We will explore answers to these questions with the following experts in their fields and a presentation of our new report, with room for the audience to contribute with questions and ideas:

- Christian Holzleitner (**DG Clima**)
- Laurent Mercier (**DG Agri**)
- Simon Kraemer (**EARA**)
- Stacy Pyett (**University of Wageningen**)
- Claire Pedersen (**Nestlé**)

Agenda

Time	Session	Speakers & pannellists
13:30 - 14:00	Walk-in with coffee and tea	
14:00 -14:05	Introductions	Antoine Oger (IEEP)
14:05 -14:20	Keynote 2040 Climate Targets and implications for agri-food systems	Christian Holzleitner (DG Clima)
14:20- 14:35	Keynote Protein diversification in the EU	Laurent Mercier (DG Agri)

14:35 - 14:50	Report publication Empowering farmers to drive and benefit from protein diversification	Tijn van Vugt (IEEP)
14:50 - 14:55	Introduction to the panel	Antoine Oger (IEEP)
14:55 - 15:55	Panel discussions How can we empower farmers to drive and benefit from protein diversification?	Laurent Mercier (DG Agri) Simon Kraemer (EARA) Stacy Pyett (University of Wageningen) Claire Pedersen (Nestlé)
15:55 - 16:00	Closing remarks and next steps	Antoine Oger (IEEP)

Please click [here](#) to register your interest for this event. Given the limited number of seats, we will confirm your registration as soon as possible.