

IEEP – MEP lunch briefing

Ensuring affordable energy and a competitive European industry with the Clean Industrial Deal



Date: 4 June 2025

Time: 12.00–13.30 (Room 05G1) CET (in person only)

Hosted by **MEP Christophe Grudler, MEP Ludek Niedermayer and other MEP (TBC)**



Location: European Parliament, Room tbc

The Briefing is open to all interested MEPs, APAs and policy advisors, and other stakeholders upon invitation.

A light lunch will be served.

With the support of the [Heinrich Böll Stiftung European Union](#) (HBS) as well as of the [MEP Group](#) on "Climate Change, Biodiversity and Sustainable Development" as co-organiser, the [IEEP – Institute for European Environmental Policy](#) organises a series of briefings for MEPs on **European environmental policies**. With these events, IEEP wants to create an open dialogue space where MEPs can gain insight on environmental topics relevant to the work of the European Parliament in the coming months.

Agenda

Time	Session	Speakers
12.00	Welcome	Antoine Oger , Executive Director, IEEP – Institute for European Environmental Policy
12.05	Introductory remarks	MEP Christophe Grudler
12.15	Presentation - The Action Plan for Affordable Energy: Will it make the benefits of the energy transition accessible for EU businesses and households?	Andreas Rüdinger , Energy Transition Expert, New industrial policies programme – IDDRI

12.30	Reactions from speakers and discussion among MEPs and other participants	<p>Moderated by Chiara Antonelli (IEEP)</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Andreas Brieger, Director, SMEUnited • Baiba Miltovica, Board member of the Latvian National Association for Consumer Protection and Head of Section, European Economic and Social Committee • Tzeni Varfi, Head of Policy, SmartEn • Jörg Mühlhoff, Head of Programme European Energy Transition, Heinrich-Böll-Stiftung EU
13.20	Closing remarks	MEP Ludek Niedermayer
13.30	End of the meeting	

About the event

The focus of this lunch briefing will be on the announced Action Plan for Affordable Energy Prices, part of the Clean Industrial Deal framework, and the pending Energy Taxation Directive. The new Commission presented the Clean Industrial Deal at the end of the first 100 days from the beginning of its mandate, as a growth strategy that brings together the challenge of the climate crisis and competitiveness concerns for energy-intensive industries and the clean tech sector. As a consequence, renewable energies should feature as major component of the transition to boost EU industries' competitiveness. The briefing will be organised around the following questions:

- After the reform of its electricity and gas markets, is the EU prepared for a potential energy price crisis?
- How can the EU quickly mobilise its own low-cost clean energy sources for both its citizens and businesses?
- Can the EU afford price caps? (Pros and cons of different forms of intervening in energy markets)
- How to balance industries' and consumer groups' needs for support and protection?
- How to promote energy savings and demand-side flexibility to lower household bills and make industries competitive?
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What is the format of the event?

- PowerPoint presentations & Q&A session - Chatham House rule discussion

- Post-event: downloadable PowerPoint with voiceover on IEEP's website & briefing note

Key documents – Recommended reading

- García-Muros, Xaquín, Claudia Dias Soares, Jesus Urios and Eva Alonso-Epelde (2023) '[Who took the burden of the energy crisis? A distributional analysis of energy prices shocks](#)', Policy Report, Institute for European Environmental Policy.
- Regulatory Assistance Project (RAP): [Flex-ability for all](#), January 2024
- Green European Foundation/Heinrich-Böll-Stiftung EU: [Boosting participation in the energy transition. Five action areas for the new EU policy cycle](#), November 2024
- Jörg Mühlenhoff: [EU's Clean Industrial Deal: what next for Europe's energy transition?](#) March 2025

For more information about the event, please contact IEEP events assistant, Leah Zambra at lzambra@ieep.eu