

Financing the transition: a catalogue of EU private finance arrangements for sustainable agriculture

This excel sheet presents a list of examples of private financing arrangements that have the aim of supporting/accelerating farmer's transition to sustainable forms of agriculture in the EU.

It acts as supplementary material to IEEP's "*Leveraging private finance for the transition to sustainable agriculture*" working paper. In addition, as stated in the working paper, the compilation of examples found in this Excel file is neither exhaustive nor fully representative of the private finance landscape. This is due to several factors, including limitations in publicly available information and the predominance of English-language sources. It is likely that there are arrangements in specific countries or regions that we are not aware of. Nonetheless, this exercise aims to offer insights into the current trends in private finance instruments.

The descriptors used in this Excel sheet are explained as follows:

1. Name - description of the arrangement (e.g., project, program, fund, etc)

2. Description - brief introduction and overview of the arrangement

3. Scale and source of funding - total amount invested/raised for the arrangement and from where (e.g., retailers, banks, financial institutions, investors, public crowdfunding, etc.,)

4. Financing requirement or purpose of arrangement - requirement/criteria for suppliers or beneficiaries to receive funding. Additionally, the reason/objective for arrangement to be established.

5. Timeline - when it was established or when it aims to achieve it's objectives by

6. Actors - parties involved in developing/running/implementing this arrangement

7. Category - what financial instrument sub-type(s) this arrangement utilised. This is presented in Figure 1 of working paper, and reproduced here

8. Location - geographical location of the arrangement (Europe or Global)

9. Source - weblinks to the sources of information that was used

This catalogue should be cited as follows:

"Wedl, I and Kam, H. (2025) *Financing the transition: a catalogue of EU private finance arrangements for sustainable agriculture*, Catalogue, Institute for European Environmental Policy, Brussels"

Categories	Instrument sub-types	Description	Transition barrier addressed
Payment for environmental outcomes	Private PES schemes	Environmental outcomes or sustainable practices are agreed on and paid for by beneficiaries within the local value chain.	Uncertain monetary benefits
	Carbon offset credits	GHG emission mitigation and/ or sequestration generate offset credits that are sold on voluntary carbon markets.	
	Biodiversity credits	Biodiversity improvements generate offset credits that are sold on voluntary biodiversity markets.	Temporary lack of income security
	Price premiums	Off-takers pay a bonus per kg on top of the market price, based on sustainable practices implemented or environmental standards met	
Debt-based Financing	Green bonds & loans	Bonds issued are tied to pre-approved 'green' projects, offered to the investment market, and repaid with interest.	Limited access to upfront capital
	Sustainability-linked bonds & loans	Bonds issued are linked to the achievement of sustainability targets, with finance terms being determined by ESG performance.	
	Loans on favorable terms	Agricultural lenders offer loan products on favourable terms, e.g., flexible repayment, to reward farmers for sustainable farming.	
Transition-risk Sharing	Research Pilots	Off-takers offer suppliers technical assistance & research to identify and test context-specific effective sustainable farming practices.	Knowledge gaps
	Practice-based capacity building	Off-takers offer suppliers technical support and advisory services to facilitate the transition.	
	Purchase agreement & Min. price	Off-takers commit to long-term procurement agreements and/or offer a price floor that integrates the costs of sustainable practices.	Temporary lack of income security
	Transition insurance / warranty	Insurers or industry partners offer fixed payments during the transition in case yields fall below historical production	
	Sustainable lease	Landowners offer long-term leases on the condition of farmers using sustainable practices.	Low long-term incentive
	Equity investment in enabling tech	Impact investors or impact funds invest private equity in scaling (tech) solutions that support the transition, e.g., bio-based fertilizer	Various*
Blended Finance	Blended Fund	Public/ philanthropic actors provide first-loss capital to crowd in commercial investors and offer farms financing & technical support.	Upfront capital + barriers for capital providers
	Guarantee	Public/ philanthropic actors insure a share of losses in case of non-repayment, thereby de-risking loans to farmers	

Name	Description	Source and scale of financing	Financing requirements or purpose of arrangement	Timeline	Actors	Category	Location	Source
Vittel (Nestlé Waters) PES	Payment for Ecosystem scheme via long-term contractual agreements, incentivizing farmers to adopt improved agricultural practices in Vittel's water catchment area in Northern France to reduce nitrogen pollution of ground water.	Overall, Vittel spent about €24 million within the first seven years of the programme. Farmers receive on average €200/ha/year and may receive €150,000 per farm for modernisation investments.	Farmers need to apply improved land management practices that are expected to reduce nitrate concentrations in the soil. Such practices include, among others, the replacement of maize animal feed with alfalfa and hay, the reduction of stocking rates to one head per hectare, a reduced use of agrochemicals and improved waste management. Farmers are paid to implement the practices (i.e. not result-based).	Started in 1988. Contract length ranges from 5 to 30 years.	1. Nestlé Water (beneficiary and source of funding) 2. Farmers (recipients)	Private PES schemes	Europe	https://www.ecologic.eu/sites/default/files/publication/2023/33005-D1_4-Sustainable-Financing.pdf
Eco Burgerboerderij De Patrijs	Crowdfunding to partly finance the transformation of a conventional dairy farm into a nature-inclusive farm, orgnaized by a citizen cooperative. Individuals become implicit co-owners by purchasing certificates of €1000 at an interest rate of 1.5%. The interest will only be paid once the certificate is sold back, which makes this de facto a long-term concessional loan.	€600,000 from crowdfunding €1.8 million loan from the bank (unspecified) €500,000 of personal saving €1.1 million from private investment	No specific requirements; trust-based involvement	Not specified	1. De Patrijs farm 2. Individual investors 3. Foundations Natuurmonumenten and Fonds Natuurinclusieve Streekboerderijen 4. Banks (unspecified).	Loans on favourable terms	Europe	https://www.dnb.nl/media/adjnzhdz/web-financing-regenerative-agriculture-final.pdf
McCain and Rabo Bank Concessional loans	Program by McCain and Rabobank in the Netherlands, where 400 farms are suppliers to McCain Foods, the world's largest producer of frozen potato products. Participating farms get offered attractive financing conditions, i.e., interest rate discounts, on equipment needed to transition to regenerative agriculture.	Unclear, but 400 farms eligible	Unclear	Started 2023. Goal is for all growers to participate by 2030.	1. Farmers 2. McCain 3. Rabobank	Loans on favourable terms	Europe	https://www.rabobank.nl/over-ons/impact/article/011422125/mccains-aanpak-voor-duurzamere-aardappelen https://www.mccain.com/media/4661/mccain_one-pager_financial-partnerships_final.pdf
McCain/Credit Agricole/GAPPI partnership for concessional loans	Partnership between McCain, Crédit Agricole, and GAPPI (Potato Growers Representatives Association for Industry in France) to offer bank loans under preferential conditions (e.g., preferential rate, no administration fees and no guarantee needed) to French farmers for their investment in regenerative farming practices, equipment and technologies. The interests of these loans will be financed by McCain. This offer is part of McCains "transition package" for farmers which also includes a regenerative agriculture bonus, commercial guarantees, as well as training, technical support, and a network of experts (pilot farms, satellite farms).	Available to around 800 of farms of GAPPI in France who are suppliers for McCain. Envelope of up to €40 million by Crédit Agricole.	Suppliers of McCain are eligible for investments in regenerative farming practices, equipment and technologies.	Accessible from the 2022-2023 season. The goal, as with the other two examples with McCain is to ensure 100% of its farmers adopt regenerative agriculture by 2030.	1. McCain 2. Crédit Agricole 3. GAPPI 4. Supplying farms	Loans on favourable terms	Europe	https://www.mccain.com/information-centre/news/mccain-cr%C3%A9dit-agricole-and-gappi-collectively-create-an-unprecedented-financing-offer-at-the-service-of-farmers-in-the-potato-sector-to-promote-sustainable-farming-practices/ https://initiatives.weforum.org/sustainable-finance-data-skills-and-capacity-building/case-study-details/mccain-x-credit-agricole/aJYTG0000000ahp4AA
McCain/BNP Paribas Bank Polska regenerative agriculture program	McCain, in partnershop with BNP Paribas bank Polska, are supporting Polish potato farmers in their transition to more sustainable agriculture practices, with a range of actions including technical (via training on sustainable land management practices), commercial (via premium price) and financial support (loans with discounted interest).	Unclear	Potato farmers in Poland.	Announced in 2024. Part of McCain's global commitment to implement regenerative agricultural practices across 100% of its potato acreage worldwide by the end of 2030.	1. McCain 2. BNP Paribas Bank Polska 3. Potato farmers in Poland	Price premiums Practice-based capacity building Loans on favourable terms	Europe	https://www.mccain.com/information-centre/news/mccain-foods-with-the-support-of-bnp-paribas-bank-polska-launches-a-unique-regenerative-agriculture-program-in-poland/
FrieslandCampina Sustainability-linked bonds	FrieslandCampina is a multinational Dutch dairy farmer cooperative, co-owned by ~ 10000-member dairy farms. In 2023, the company priced a EUR300m Sustainability-linked bond (SLB) with four KPIs, consisting of reduction of Scope 1, 2 and 3 greenhouse gas emissions, packaging and healthy food.	€300 million 10000 members	FrieslandCampina receives a reduction in interest margin for every year it meets sustainability KPIs, which are validated by an independent auditor.	SLB launched in 2023. The cooperative's goal is to implement regenerative agricultural practices at scale in the dairy sector by 2030, in the Netherlands, Belgium and Germany.	1. Friesland Campina 2. BNP Paribas 3. HSBC 4. UniCredit 5. ABN AMRO 6. Bayerische Landesbank	Sustainability-linked bond	Europe	https://www.wbcsd.org/resources/frieslandcampina-supporting-farmers-to-adopt-regenerative-farming-practices/
Friesland Campina Research Pilots	FrieslandCampina launched its Regenerative Agriculture Pilot with the aim of improving soil health, biodiversity and water management, to support innovation and help the cooperative members integrate sustainable practices.	20 FrieslandCampina member dairy farmers from the Netherlands, Belgium, and Germany.	To collaboratively develop knowledge, experience, and insights regarding the effects of regenerative farming practices. The pilot will also assess the practical and financial feasibility of various regenerative measures.	Launched in 2024.	FrieslandCampina member dairy farmers	Research pilot	Europe	https://www.frieslandcampina.com/sustainability/planet/regenerative-agriculture/
FrieslandCampina premium prices	Farmers are incentivised to access additional payments in the form of premiums on products sold depending on their score. Farmers are supported in measuring and keeping track of sustainability progress through a set of KPIs.	€245 million in 2023.	Premiums are rewards based on nine sustainability indicators across four themes: animal health and welfare, climate, biodiversity and grazing. The system makes clear to the dairy farmers the financial return from a specific result.	2023	FrieslandCampina member dairy farmers	Price premium	Europe	https://www.frieslandcampina.com/news/frieslandcampina-dairy-farmers-receive-over-245-million-euros-in-premiums-for-their-sustainability-achievements-in-2023/
Mars Net-zero dairy pilot project	The aim of the Net zero dairy pilot project is to drive innovation, where Mars will work with different industry leaders to implement on-farm interventions, incl. three pilot "net zero" dairy farms with the DMK Group in Germany, and a collaboration with FrieslandCampina.	The plan commits \$47million over 3 years.	Not specified	5-year plan	1. Mars 2. DMK 3. Friesland Campina	Research pilot	Europe	https://www.mars.com/news-and-stories/press-releases-statements/mars-unveils-multi-million-dollar-sustainable-dairy-plan

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Carrefour's sustainable sourcing contracts	Carrefour's sustainable sourcing in France, Belgium, Romania and Taiwan facilitates the implementation of responsible agricultural practices, such as organic farming and agroecology, by offering its Carrefour Quality Lines producers (using production methods inspired by agro-ecology) and organic producers secure, long-term contracts with preferential conditions. The contracts set future volumes and purchase prices in advance. To support producers that are converting to organic farming, Carrefour offers 3-5-year contracts with favourable prices.	Unclear. In France, Carrefour supported more than 250 new French organic farmers in 2020, bringing the total to 2,150, including 200 in conversion.	Organic farmers (or farmers wishing to transition to organic) and CQL suppliers in France, Belgium, Romania and Taiwan.	Aims to have 50,000 partners that are organic or CQL producers by 2025. Aims to reduce Scope 3 GHG emissions by 29% by 2030.	1. Carrefour 2. Organic farmers 3. CQL suppliers	Purchase agreement and min. price	Europe	https://food.ec.europa.eu/document/download/5127aa64-1076-42d9-ba10-70f1e0acd14e_en?filename=f2f_sfpd_coc_20210705_pledge_carrefour.pdf https://www.carrefour.com/sites/default/files/2021-05/5_Promouvoir%20et%20developper%20une%20agriculture%20durable_UK%20%281%29.pdf
EIB-backed financing initiative for agriculture	European Investment Bank launched a €3 billion financing package for agriculture, forestry and fisheries across Europe. The EIB Group loans will be matched by other participating financial institutions, unlocking close to €8.4 billion of long-term investments. Blended finance component: To ensure favourable loan terms, the package allows for the financing to be complemented by interest rate subsidies or capital grants under the EU and national budgets.	€3 billion EIB Group loans, matching by other participating financial institutions unlocks close to €8.4 billion.	To support small and medium-sized enterprises (SMEs) as well as mid-caps. A share of the loans will be earmarked for young or new farmers. The support will also target female farmers to overcome a gender imbalance in agriculture as well as green investments to support the European Union's sustainability goals.	It will be spread over the next three years, with the first loans due to be signed in the first half of 2025.	1.EIB 2.Financial institutions 3. Farmers	Loans on favourable terms Blended finance	Europe	https://www.eib.org/en/press/all/2024-497-eur3-billion-of-eib-group-financing-announced-for-farmers-and-bioeconomy
Aardpeer Retail Bonds for Sustainable Farming Transition	Aardpeer tackles the challenge of increased land prices by buying and leasing agricultural land at an affordable rates over a long-term (up to seven generations), that will enable farmers to transition to sustainable and nature-friendly farming. The land is acquired by Aardpeer, which raises the funds to acquire the land through green bonds. Land acquired are then leased to farmers with some €10 million issued to date.	€7 million (initial raise) with a further €3 million raised. Retail bonds via crowdlending platform (which anyone can purchase), along with donations and foundation funding.	Affordable renting of long-term land to farmers contributing to the transition to sustainable and nature-friendly farming methods.	Not specified	1. Farmers 2. Aardpeer 3. Triodos Regeneratie Money Centre (TRMC). 4. Wij.land 5. Herenboeren 6. Public investors	Sustainable lease Green bonds	Europe	https://hive.greenfinanceinstitute.com/gfhive/revenues-for-nature/case-studies/aardpeer-retail-bonds-for-sustainable-farming-transition/ https://www.triodos.com/en/articles/2022/case-study-aardpeer
Diageo	As part of their ESG priorities, the beverage alcohol company Diageo aims to half its scope 3 emissions – to which agriculture contributes 30% - by 2030. The company also aims to improve supply resilience. It therefore launched three regenerative agriculture pilot projects to build knowledge on, and advance, region-specific regenerative practices in key sourcing landscapes, and educate suppliers on how to adapt their practices to climate change.	In Ireland, Diageo runs a project, launched in 2022, involving over 40 farms growing barley for Guinness. The project focuses on enhancing soil health, boosting biodiversity, reducing synthetic fertilizer use and improving water quality. This initiative is part of the broader goal to scale regenerative practices across key agricultural landscapes.	Farms need to be part of the Diageo supply chain to participate. The pilots' assessment and monitoring activities are part of scientific baselining.	Diageo aims for net-zero carbon emissions by 2050, with interim targets of net-zero operations and a 50% reduction in supply chain emissions by 2030.	1. Farmers 2. Diageo 3. OP2B 4. Funding from various sources, including conservation funds, governments and insurance companies	Research pilot	Europe	https://www.wbcsd.org/resources/diageos-commitment-to-regenerative-agriculture/
InVivo's "third way of agriculture" strategy	InVivo is the leading agricultural cooperative group in France that unites more than half of the country's farmers. It's strategy, the "third way of agriculture", focuses on integrating environmental concerns while maintaining the competitiveness and productivity of agricultural operations. Bioline by InVivo contributes to these advancements by developing precision farming tools, the digitalization of these farming processes enhances efficiency.	More than 500,000 hectares are now managed with precision farming practices in France. Carbon sequestration projects such as the Carbon & Co (a subsidiary of InVivo) program generated 50,000 tons of carbon credits in 2023.	To accelerate the transition towards more resilient and environmentally friendly agriculture; contributing to efforts to restore soil health, increase biodiversity and enhance the resilience of agricultural systems.	not specified	InVivo member farmers	Practice-based capacity building Carbon offset credits	Europe	https://www.wbcsd.org/resources/invivo-innovating-for-sustainable-agriculture-in-france/ https://www.invivo-group.com/en/direction2030
Danone's "Chance for all" project	The Chance for All project builds capacity among local Romanian dairy farmers to increase the quality and quantity of their milk, while promoting sustainable farming practices. Small farmers are given technical training on specific topics. They are gathered into autonomous producers groups in order to facilitate the sharing of material and best practices, as well as cooperating on agricultural tasks such as animal feeding crop growing and harvesting. Farmers have been taught to grow their own crops for animal feeding.	Unclear	To increase the quality and quantity of their milk, while promoting sustainable farming practices.	Established 2012.	1. Danone Ecosystem 2. Danone Produits Frais France 3. Open Fields Foundation 4. Polaris	Practice-based capacity building	Europe	https://ecosysteme.danone.com/projectslists/chance-for-all/
Les 2 Pieds Sur Terre program	Les 2 Pieds Sur Terre program consists of supporting French dairy farmers as they reduce their carbon footprints and improve soil health, while increasing their competitiveness and enhancing the image of agriculture among the general public. Les 2 Pieds sur Terre also launched pilot projects (4 existing in 2020), involving groups of farmers who try out innovative practices regarding soil preservation, feed autonomy and pesticides reduction. The goal is to formalize results & keys for success in order to share them with the professional dairy network.	€13.7 million in co-funding.	The program covers the following dimensions (as of March 2021): - Measure the carbon footprint of milk and create awareness among farmers by conducting carbon diagnostics (1604 farmers). - Support farmers in identify concrete carbon reduction projects through further carbon diagnostics (351 farmers). - Implement a collaborative and digital crowdfunding solution to help finance those projects, then offer technical and financial support (149 farmers).	Established 2016.	1. Danone Ecosystem 2. Danone Produits Frais France 3. Les prés rient bios 4. Idele (French Livestock Institute) 5. MiiMOSA (a crowdfunding website dedicated to agriculture and food)	Practice-based capacity building Research pilot	Europe	https://ecosysteme.danone.com/projectslists/les-2-pieds-sur-terre/

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Danone's "Beet It!" project	Beet it! is a project that supports French sugar beet farmers in their transition to regenerative agriculture, by fostering the development of farming practices that improve soil health and biodiversity while helping farmers increase their businesses' sustainability and profitability	€1.8 million The project aims to support 200 farmers and 14 agronomists and technicians in the transition to regenerative agriculture, so that sustainable practices can be implemented on 2,500 ha of land.	To provide technical and financial support, research and development on machine adaptation, and market access to ensure farmers' economic stability during the transition.	Established 2021.	1. Danone Ecosystem 2. DanTrade 3. Cristal Union 4. Pour une Agriculture Du Vivant	Practice-based capacity building	Europe	https://ecosysteme.danone.com/projectslists/beet-it/
Danone's Pachamama project	Pachamama is a project to support French farmers of fruits, vegetables and cereals in their transition to regenerative agriculture. It aims to formalize and disseminate farming practices that protect soils, improve biodiversity and water resources, and empower a new generation of farmers.	€2.6 million 100 farmers 3 years	- Identify pilot farmers willing to implement regenerative agriculture on their farms, and measure regeneration index and environmental indicators to evaluate agroecological results. - Increase biodiversity at the farm level. - Ensure agronomic and economic support and follow-up based on training, access to external expertise, development of economic tools and workshops with actors along the food chain. - Create a cooperative network to share and disseminate lessons learned from the project and amplify knowledge about regenerative agriculture.	3 years	1. Danone Ecosystem 2. French NGOs Pour une Agriculture Du Vivant & Fredon Bretagne 3. The Ardo Group 4. Danone subsidiary Bledina	Research pilot Practice-based capacity building	Europe	https://ecosysteme.danone.com/projectslists/pachamama/
Danone's "La Laiterie des Godets" research pilot	The goal of the pilot farm is to showcase how regenerative agriculture, a model that brings together soil protection, animal welfare, and improved work-life balance for farmers, can be economically sustainable thanks to on-farm processing. "La laiterie des Godets" will welcome students year-round. Students will help produce and transform 200 tons of organic milk/year into yogurt, cream, and cheese. In total, the farm will comprise 60 grazing cows who will have free range on 60 hectares of land. The project intends to showcase the key role played by breeding in regenerative agriculture, to improve farm circularity and soil health.	€1.5 million	To train farmers to regenerative agriculture techniques, as well as business practices, and thereby improve the image and attractiveness of the dairy sector.	Established 2020.	1.Danone Ecosystem 2. HECTAR	Research pilot	Europe	https://ecosysteme.danone.com/projectslists/la-ferme-des-godets/
Wasa research pilot	Wasa initiated a partnership, with Indigo and Svensk Kolinlagring, to create a pilot aimed at increasing the adoption of regenerative farm practices, reducing carbon emissions during cultivation and sequestering carbon in the soil. As part of its ambition to support and incentivize farmers to sequester carbon dioxide, the pilot will enable Indigo to test and tailor its Carbon program in Europe.	Indigo will work with 10 rye farmers in Wasa's supply chain in Germany while Svensk Kolinlagring will support the 2 rye farmers in Sweden. The pilot growers farmers will transition approximately 400 hectares of farmland in Germany and Sweden to regenerative agriculture practices and start to measure the change in soil organic carbon.	To understand how to reduce emissions in the cultivation of rye, a core ingredient in the company's crisp bread, which accounts for over 25% of total field to shelf emissions. The 3-year pilot aimed at increasing the adoption of regenerative farm practices, reducing carbon emissions during cultivation and sequestering carbon in the soil.	3-year pilot.	1. Wasa 2. Indigo Agriculture 3. Svensk Kolinlagring - (Swedish Carbon Sequestration not-for-profit.	Research pilot	Europe	https://www.barillagroup.com/en/press-room/press-releases/wasa-partner-indigo-and-svensk-kolinlagring/
Landscape Enterprise Networks (LENs)	Landscape Enterprise Networks (LENs) facilitate investment in and delivery of nature-based and agricultural measures to make local landscapes healthier, more productive and resilient, to meet business and society's long-term needs.	The initiative is currently operational in six regions – three in the UK and one each in Hungary, Italy & Poland.	This is achieved through bringing together businesses, landowners, farmers and other organisations with an active interest in a locality to work together to influence the quality and performance of the landscape they all rely on. LENs seek to complement, support and augment existing initiatives, and their measures are designed with these in mind. LENs cannot pay for a measure that is already being funded via another route, neither will they pay for activities that farmers have a legal duty to undertake.		The LENs initiative is overseen by UK-based sustainability consultancy 3Keel, with support from our Strategic Partners Nestlé Purina, PepsiCo and Diageo.	Private PES schemes	Europe	https://landscapeenterprisenetworks.com/
LENs Poland	Nestlé Purina and Cereal Partners Poland have provided the initial funding to develop the partnership and set up the frst trade in 2023. The benefets are co-acquired by both partners. Terra Nostra Foundation delivered farmers training on regenerative agriculture.	€601,366 29 farms/2,407 Ha in Greater Poland, KuyavianPomeranian, Lubusz and Warmian–Masurian voivodeships of Poland. In 2023, funding was invested in regenerative practices on 2,312 hectares of arable land mostly in Greater Poland and Kuyavian-Pomeranian.	The implemented practices covered in-field agronomic practices and farmer innovation investments.	Started in 2023. LENs is designed to become an enduring model with an increasing number of buyers and sellers involved and to deliver long-term outcomes.	1. Nestlé 2. Cereal Partners Poland 3. 3Keel 4. Preferred by Nature 5. Agricarbon 6. Agroekoton 7. CarbonChange 8. Terra Nostra Foundation	Private PES schemes	Europe	https://landscapeenterprisenetworks.com/wp-content/uploads/2024/01/LENs-Fact-Files-%E2%80%93-Poland.pdf
LENs Italy	Nestlé Purina and the Consorzio Tutela Prosecco DOC are the founders of LENs Italia and provided the initial funding to develop the partnership and launch the frst trade. The Landscape Enterprise Network is in the Veneto and Friuli-Venezia Giulia regions of Italy. The model is similar to the other LENs.	€1,538,657 In 2023, 10 agronomic, 6 biodiversity, 7 innovation measures are contracted to be implemented in about 30 cereal farms and vineyards in the region to introduce sustainable agricultural practices on approximately 1,350 hectares of land.	The aim is to help improve soil management and water quality; strengthen the resilience of farms and supply chains; combating environmental degradation; and mitigating the effects of climate change.	Same as above.	1. Nestlé Purina 2. Consorzio Tutela Prosecco DOC 3. Preferred by Nature 4. Agrinnovazione 5. AgriCircle 6. Antonio Compagnoni 7. CarbonChange 8. CSQA 9. Perleuve 10. Veneto Agricoltura 11. WBA, 12. Cereal Docks 13. Serena & Manente	Private PES schemes	Europe	https://landscapeenterprisenetworks.com/wp-content/uploads/2024/01/LENs-Fact-Files-%E2%80%93-Italy.pdf

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LENs Hungary	Nestlé Purina is the LENs Hungary founding partner and provided initial funding to develop and set up the first two trades in the Western Transdanubia region.	€700,000 12 farms/5,171 Ha 2023 funding has been invested in regenerative practices on 5,171 hectares of arable land in Western Transdanubia.	Focused on in-feld soil management and crop production measures. French organization, Biopsheres, an agribusiness company, Syngenta Hungary, have teamed up to explore and test innovative agronomic and environmental practices at farm level. Biospheres designs and implements the trials, while Syngenta Hungary provides on-farm support and monitors the outcomes. LENs Hungary is supported by the Hungarian Ministry of Agriculture, with technical advice on harmonization of measures with agricultural practices.	Same as above.	1.Nestle 2. 3Keel 3. Preferred by Nature 4. Agricarbon, CarbonChange 5. TalajReform 6. Biospheres 7. Syngenta	Private PES schemes	Europe	https://landscapeenterprisenetworks.com/wp-content/uploads/2024/01/LENs-Fact-Files-%E2%80%93-Hungary.pdf
Sustainable Land Management (SLM) Partners	SLM Partners uses investment capital to scale up regenerative agriculture and forestry, investing in real assets, usually land, and partnering with skilled farmers and foresters to bring that land under ecological management.	SLM provide investors with the benefits of natural real assets – portfolio diversification, income yield, a hedge against inflation – while helping deliver on their sustainability goals. SLM Partners manages funds for institutional investors and family offices seeking exposure to unique, high-impact opportunities across European forestry and agriculture.	Investment capital to scale up regenerative agriculture and forestry. SLM Partners invest in real assets, usually land, and partner with skilled farmers and foresters to bring that land under ecological management.		1. SLM partners 2. Institutional investors 3. Local farmers and foresters	Sustainable lease	Europe International	https://www.slmpartners.com/
Continuous Cover Forestry (SLM Silva Fund)	In 2018, the first European strategy was launched and focused on Irish forestry, with backing from the Natural Capital Financing Facility of the European Investment Bank and other European investors. The strategy of the SLM Silva Europe Fund is to partner with expert local operators well integrated within their local value chains, with operating partners implement regenerative management practices across all properties and organic certification where possible.	As of June 2023, the fund had acquired over 80 properties across Ireland. Over 66% of the forestland was being managed under Continuous Cover Forestry. The SLM Silva Fund amounts to €30 million.	This fund supports the transition to Continuous Cover Forestry, a more sustainable form of forest management that delivers numerous environmental benefits.	Estalishblised in 2018.	1. SLM Partners 2. European Investment Bank (via its Natural Capital Financing Facility. 3. Purser Tarleton Russell Limited (PTR.	Sustainable lease	Europe	https://www.slmpartners.com/europe
Permanent Crops (SLM Silva Fund)	In 2021, SLM Partners launched its second European strategy to invest in permanent crops across the Iberian peninsula. SLM Partners is currently investing in permanent crops in Portugal and Spain, With the SLM Silva Europe Fund targeting areas with suitable climate and water availability for the production of high-value tree nuts and olives. SLM works with local partners to develop new orchards or reinvigorate existing ones.	SLM Silva Fund.	Across all assets, SLM are implementing regenerative orchard management practices to reach impact objectives across climate, water and biodiversity.	Estalishblised in 2021.	1. SLM Partners 2. Local partners (inclcd. farmers.	Sustainable lease	Europe	https://www.slmpartners.com/europe
Unilever	Unilever began implementing the Regenerative Agriculture Principles, which focus on improving soil health, biodiversity, water quality and efficiency and carbon reduction and removal. Unilever provides farmers with the financial support and technical expertise required to plant and maintain these crops and has set up farmer-focused support groups to help share knowledge and learn from one another.	There are nine programmes on the ground with more than 100 in the pipeline.	Improving soil health, biodiversity, water quality and efficiency and carbon reduction and removal.	Since 2021.	1. Unilever 2. Farmers in Unilver supply chain	Practice-based capacity building Equity investment in enabling solutions	Europe	https://www.rockefellerfoundation.org/wp-content/uploads/2024/06/Financing-for-Regenerative-Agriculture-Final.pdf https://www.unilever.com/sustainability/nature/ https://www.fooddrinkurope.eu/wp-content/uploads/2023/12/231205-Discussion-Paper-on-funding-the-EU-transition-to-more-sustainable-agriculture.pdf
Nestle	Nestlé’s regenerative agriculture focus is global, with a growing presence in Europe. Nestlé has been working with farmers in France since 2018, for example, to promote regenerative agriculture as part of the ‘sols vivant’ (living soils) initiative. This initiative provides technical, financial, and collaborative assistance to farmers to scale-up regenerative agriculture within the value-chain. This includes training programs and advisory services.	Full scale in Europe unknown, but Nestlé has engaged with 180 farmers and 10 suppliers across 15,000 ha of France. Figures for Europe not known; on a global scale, Nestle is spending CHF 1.2 billion by 2025 for all supply chain activities.	To improve soil health, sequester carbon, restore water cycles, and rebuild biodiversity levels. In 2022, Nestlé developed the Regenerative Agriculture Framework, guided by agro-ecological principles, to help farmers implement regenerative agriculture practices, such as planting cover crops, using organic fertiliser, minimise tillage, implement crop rotation and agroforestry.	Nestlé’s commitment is to ensure 50% of its key ingredients are grown and sourced through regenerative agriculture methods by 2030.	1.Nestlé 2. Engaged with a wide range of partners. For instance, in France: Earthworm Foundation, Kormap, Inrae and Agro-transfer. 3. For LENs: Preferred by Nature, 3Keel, etc.,	Practice-based capacity building	Europe International	https://www.nestle.com/sustainability/nature-environment/regenerative-agriculture https://www.nestle.co.uk/en-gb/media/pressreleases/allpressreleases/nestl%C3%A9-3keel-launch-network-protect-restore-uk-landscape
Arta	Arta Foods Sustainability Incentive model aims to support farmers in reducing their carbon footprint.	€500 million being earmarked for rewarding on-farm climate and environmental activities.	Point-based system that rewards past and future climate and environmental sustainability activities. For every activity, the farmer can collect points if they meet specific criteria. Farmers will receive 1 eurocent per kilo milk for submitting climate check data, which is the prerequisite for receiving the sustainability incentive. The model is designed to reward farmers with up to 3 eurocents per kilo milk.	Reduce emissions on farm by 30% by 2030 (from a 2015 base year)	Arta dairy cooperative members	Price premiums	Europe	https://www.rockefellerfoundation.org/wp-content/uploads/2024/06/Financing-for-Regenerative-Agriculture-Final.pdf

Name	Description	Source and scale of financing	Financing requirements or purpose of arrangement	Timeline	Actors	Category	Location	Source
Barilla	<p>Barilla has increased its focus on the use of wheat produced using sustainable agriculture methods under the 'Mulino Charter', in a bid to reduce the level of biodiversity loss.</p> <p>Barilla favors long-term contracts to help ensure a more stable income for farmers in order to plan a sustainable crops in term of quality, food safety and environmental impacts.</p> <p>In particular Barila provides training and assistance to guarantee better quality, food safety and lower environmental impacts of agricultural products; supports a transparent price policy, giving farmers a clear price or pricing mechanism in order to better plan their activity.</p>	Around 2,600 farmers involved and a number of different Italian mills and impacts over 100 of their wheat products.	<p>Using sustainable agriculture methods under the 'Mulino Charter', in a bid to reduce the level of biodiversity loss.</p> <p>The charter includes ten key rules, setting its standards for what constitutes 'sustainable agriculture'.</p>	Since 2019	<ol style="list-style-type: none"> 1. Barilla 2. WWF Italy 3. University of Bologna 4. Tuscia University 5. OpenFields 	Practice-based capacity building Purchase agreement and min. price	Europe	https://www.barillagroup.com/media/filer_public/3c/41/3c419716-2fe4-4205-bb13-a25ce56568ff/sac_-_sustainable_agriculture_code_-_joint_eng.pdf https://www.barillagroup.com/en/sustainability/sustainable-sourcing/
Navarra 360	<p>EIT Food, Foodvalley and Food Innovation Hub Europe launch their first landscape initiative to help farmers implement regenerative practices.</p> <p>Navarra 360° is the first landscape project to be launched under the Regenerative Innovation Portfolio, an ecosystem collaboration established as a Food Innovation Hub Europe initiative.</p> <p>It will combine financial support with training in technical aspects of regenerative practices. The project will study more than 60 key indicators including soil quality, biodiversity, water use, carbon footprint, as well as social and economic indicators.</p>	€3 million will be invested over three years and support 80 farmers in northern Spain.	The project aims to improve the quality of the soil, biodiversity, carbon footprint, water use, and social and economic indicators.	2024-2027	<ol style="list-style-type: none"> 1. Danone Ecosystem 2. Cargill 3. Danone 4. InterMalta 5. Navarra Institute of Food Technologies 6. Infrastructures (INTIA). 7. Agropec 8. Lursare Ekosistemas 	Practice-based capacity building	Europe	https://www.eitfood.eu/news/first-regenerative-innovation-portfolio-landscape-navarra-360
Climate Farmers	<p>Climate farmers is a European organisation, consisting of a wide range of stakeholders, that has a shared mission of helping farmers acquire the necessary resources to transition to regenerative agriculture.</p> <p>Climate farmers has an innovation and partnerships lab which is involved in European Soil Missions projects, they also bring together a wide range of stakeholders and experts to share knowledge exchange, funding opportunities and practical support (such as through their Regenerative Agriculture Outcome Measurement and Regenerative Agronomy Training). They also facilitate peer to peer learning, expert support and shared experiences.</p>	~240 farms in Europe who are members of the organisation. Received first major investment of €700,000 in 2021	The organisation seeks to drive and scale up the transition to regenerative agriculture in Europe, and make regenerative agriculture the norm.	Started in 2020.	<ol style="list-style-type: none"> 1. Climate Farmers 2. Fam Tastisch Stiftung 3. Datamars Sustainability Foundation 	Practice-based capacity building	Europe	https://www.climatefarmers.org/
InSoil Finance	<p>InSoil is a crowdfunding platform focused on financing sustainable agriculture and supporting the transition to climate-smart farming practices. They connect investors with agricultural businesses working to improve soil health, reduce carbon emissions, and promote long-term environmental resilience.</p> <p>InSoil funds the transition to regenerative agriculture, helping farmers adopt sustainable practices and generate high-quality carbon credits.</p> <p>InSoil currently offers both agri loans, carbon credits, green loans and private debt.</p>	3000+ farms assisted 500,000 ha in Carbon Farming Program €70 million in loans issued ~14,500 Investors	<p>All investment opportunities on the InSoil platform are carefully selected and aligned with our mission to generate both financial returns and measurable climate impact.</p> <p>For green loans, there is 0% financing for farmer who adopt regenerative agriculture.</p> <p>Investors: Minimum sum of €100 to invest in these loans.</p>	Unspecified	InSoil Finance	Green bonds and loans Loans on favorable terms Carbon offset credits	Europe	https://finance.insoil.com/
Verra	<p>The Verified Carbon Standard (VCS) Program, developed by Verra, a nonprofit corporation headquartered in the US, issues carbon credits for projects that demonstrably reduce or remove GHG emissions, including in the EU. The standard-setting program aims to provide buyers in voluntary carbon markets with quality assurance through rigorous requirements and methodologies, and transparent information about certified projects.</p> <p>The VCS Program has grown into the world's largest voluntary GHG program.</p>	A total of 2,476 projects have been registered.	Projects (which includes those in the agri and forestry sector) developed in the VCS Program must undergo a rigorous assessment process. Once certified, these projects are eligible to be issued Verified Carbon Units (VCUs), with one VCU representing one metric tonne of carbon dioxide reduced or removed from the atmosphere.	Started in 2006.	Verra	Carbon offset credits	Europe International	https://verra.org/programs/verified-carbon-standard/vcs-program-details/ https://verra.org/programs/verified-carbon-standard/#how-it-works